



Collaboration is Care

Youth Healthcare Alliance

2027 Annual Conference

April 28–April 29, 2027

Sponsorship Packet

Welcome! Youth Healthcare Alliance's annual conference is the premier Colorado event dedicated to the latest topics in school-based health. We are focusing on how **Collaboration is Care** this year, knowing that we are all in this work because we care about youth and our communities and that it takes many individuals and skillsets to meet the needs of youth where they are. In school communities, school-based health centers are critical partners to school staff and youth, and provide a conduit to other community-based organizations, such as public health, other health entities, youth-serving organizations, and more. The collaborative effect, when it works well, means that youth thrive - they have opportunities for meaningful engagement that can foster a sense of belonging and they are better able to achieve education and health goals. This provides youth opportunities to build agency and control over their future.

Join us April 28-29, 2027, to connect with highly engaged attendees who care deeply about the academic success and well-being of youth, families, and communities across Colorado. The conference will be held at the Convention Center in Grand Junction. Around 100 school-based health center providers and staff, educators, school administrators, advocates, healthcare providers, funders, researchers, and more gather each year for Youth Healthcare Alliance's conference to learn and share best practices. **Your sponsorship ensures the success of our event, and ultimately, advances healthcare access for Colorado youth.**

Opportunities to Support Youth Healthcare Alliance's Conference

Platinum Headlining Sponsor | \$15,000

Exclusive opportunity: Strong visibility of your organization with a prime speaking opportunity. As Platinum Sponsor, your organization plays a central role in bringing the conference to life.

- Focused speaking opportunity designated to highlight your organization as a central part of the conference opening
- VIP table (8 seats)

- Scholarship tickets (2) to cover registration and travel costs for SBHC staff to attend – and public recognition of this scholarship in our marketing materials and conference speeches
- Recognition on all conference announcements, including naming recognition across all conference materials including Youth Healthcare Alliance website, newsletter, and 2 special social media showcasing before and after the conference individual to your organization
- Logo placement on invitations to the conference, website, and programs
- Feature on exclusive rotating banner displayed in conference in for viewing in between sessions and before sessions begin
- Prominent recognition and logo on table tents
- Special thanks from Youth Healthcare Alliance Executive Director Aubrey Hill during opening remarks

Gold Presenting Sponsor | \$12,000

Exclusive opportunity: Strong recognition and speaking role throughout the conference. As Gold Sponsor, your organization is an engaged partner during the conference.

- Give conference attendees reminders about silent auction to create excitement for generous bidding and share short messages about your organization during those times
- VIP seating (5 seats)
- 1 scholarship to cover registration and travel for SBHC staff to attend – and public recognition of this scholarship in our marketing materials and conference speeches
- Recognition on all conference announcements, including naming recognition across all conference materials including Youth Healthcare Alliance website, newsletter, and 1 special social media showcasing before the conference individual to your organization
- Logo placement on invitations to the conference, website and programs
- Prominent recognition and logo on table tents
- Feature on exclusive rotating banner displayed in conference in for viewing in between sessions and before sessions begin
- Special thanks from Youth Healthcare Alliance Executive Director Aubrey Hill in opening remarks

Silver Promoting Sponsor | \$8,000

Exclusive opportunity: Strong recognition throughout the conference. As a Silver Sponsor, you will support the field of school-based healthcare and receive a special mention.

- Special thanks from Youth Healthcare Alliance Executive Director Aubrey Hill in opening remarks
- Complimentary seating (3 seats) or 3 scholarship tickets to cover registration for SBHC staff to attend
- Recognition on all conference announcements, including naming recognition across all conference materials including Youth Healthcare Alliance website and newsletter
- Feature on exclusive rotating banner displayed in conference in for viewing in between sessions and before sessions begin
- Recognition and logo on table tents

Bronze Gratitude Sponsor | \$6,000

As a Bronze Sponsor, you will acknowledge SBHCs accomplishments in their efforts to serve youth.

- Recognition on all conference announcements, including Youth Healthcare Alliance website, social media outlets, and newsletter
- Complimentary seating (2 seats) or 2 scholarship tickets to cover registration for SBHC staff to attend
- Recognition and logo on table tents

Copper Supporting Sponsor | \$2,000

As a Copper Sponsor, you will enjoy a great conference while supporting SBHCs.

- Recognition and logo on table tents
- Complimentary seating (1 seat) or 1 scholarship to cover registration for SBHC staff to attend

Custom Packages

We also offer customized sponsorship packages if you have benefits that your organization would prefer or if you would like to cater to your sponsorship budget. Since YHA does not host exhibit halls, there may be an opportunity to work together to share your resources with attendees, such as sitting at a community resource table to have intimate conversations with attendees and share materials, handing out materials during sessions, hosting lunch, and more.

Please reach out to [Aubrey Hill](#) to learn more.

Interested? Next Steps

We made it easy for you to become a Sponsor with an online form! Please [visit our JotForm](#) to enter in your sponsorship and payment details to pay by credit card, PayPal, or Venmo. If you prefer to pay by check, we will send you a bill.com invoice.

Benefits At a Glance

Benefits	Platinum Headlining Sponsor \$15,000	Gold Presenting Sponsor \$12,000	Silver Promoting Sponsor \$8,000	Bronze Gratitude Sponsor \$6,000	Copper Supporting Sponsor \$2,000
Opening Remarks	✓				
Speaking role in promoting YHA silent auction		✓			
VIP table	8 seats	5 seats	Choice of 3 seats or scholarship tickets	Choice of 2 seats or scholarship tickets	Choice of 1 seat or scholarship ticket
Branded scholarships for SBHCs to attend	2	1			
Recognition on website, social media, and newsletter	✓	✓	✓	✓	
Logo placement on invitations to conference, website, and programs	✓	✓			
Logo on rotating banner for display between sessions and before sessions	✓	✓	✓		
Placement of logo on table tents	✓	✓	✓	✓	✓
Special thanks from Executive Director, Aubrey Hill	✓	✓	✓		