



**Cultivating
Strength in Our
Communities**

Youth Healthcare
Alliance

2025 Annual Conference

April 29-May 1, 2025

Sponsorship Packet

Sponsorship Opportunities

Welcome! Youth Healthcare Alliance's annual conference is the premier Colorado event dedicated to the latest topics in school-based health. Over 100 school-based health center providers and staff, educators, school administrators, advocates, health care providers, and more gather each year for Youth Healthcare Alliance's conference to learn and share best practices.

Join us April 29-May 1, 2025 to connect with highly engaged attendees who care deeply about the academic success and well-being of youth, families, and communities across Colorado. The conference will be held at the Tru by Hilton in Downtown Denver.

This year's theme is "Cultivating Strength in Our Communities," with the idea in mind that many changes are happening currently and will continue to happen in Colorado's healthcare system. We are anticipating new Medicaid coverage for immigrant children and pregnant women, the ability to bill for community health workers in Medicaid, and new regional arrangements in Medicaid, all of which will bring many new developments in pediatric and adolescent healthcare. This conference will allow us the space to unpack many of these different issues, while recognizing that we have the capability to seize opportunities and manage change effectively.

Conference Audience

- School-based health center staff
 - Medical, dental, and behavioral health providers
 - Administrative and patient support staff
- School and district personnel
 - School health service providers
- Health plans
- Advocates
- Funders
- Researchers
- State government

Professional Areas of Interest

Within these areas, we are especially interested in topics that attend to health equity, inclusive care practices, collaborations, creative and alternative ways of applying the school-based clinic model, the future of school-based healthcare, and workforce and youth engagement.

Options for Sponsoring Youth Healthcare Alliance's Conference

Platinum Headlining Sponsor | \$12,000

- Kick-off conference with highlight of sponsoring organization's commitment to youth and community health and introduction of the keynote speaker
- Feature on exclusive rotating banner displayed in conference in for viewing in between sessions and before sessions begin
- Prominent recognition and logo on table tents
- Recognition on all conference announcements, including Youth Healthcare Alliance website, social media outlets, and newsletter
- Special thanks from Youth Healthcare Alliance Executive Director Aubrey Hill during opening remarks
- Sponsor's choice of 1 of the following:
 - 5 complimentary conference registrations
 - 5 scholarship tickets to cover registration for SBHC staff to attend
 - 2 scholarships to cover both registration and travel for SBHC staff located outside of the metro area to attend the conference

Gold Presenting Sponsor | \$10,000

- Recognition at opening plenary session
- Prominent recognition and logo on table tents
- Recognition on all conference announcements, including Youth Healthcare Alliance website, social media outlets, and newsletter
- Feature on exclusive rotating banner displayed in conference in for viewing in between sessions and before sessions begin
- Special thanks from Youth Healthcare Alliance Executive Director Aubrey Hill in opening remarks
- Sponsor's choice of 1 of the following:
 - 4 complimentary conference registrations
 - 4 scholarship tickets to cover registration for SBHC staff to attend 1 scholarship to cover both registration and travel for SBHC staff located outside of the metro area to attend the conference

Silver Promoting Sponsor | \$6,000

- Recognition at opening plenary session
- Recognition on all conference announcements, including Youth Healthcare Alliance website, social media outlets, and newsletter
- Feature on exclusive rotating banner displayed in conference in for viewing in between sessions and before sessions begin

- Special thanks from Youth Healthcare Alliance Executive Director Aubrey Hill in opening remarks
- Recognition and logo on table tents
- Sponsor's choice of 1 of the following:
 - 3 complimentary conference registration
 - 3 scholarship tickets to cover registration for SBHC staff to attend

Bronze Gratitude Sponsor | \$4,000

- Recognition on all conference announcements, including Youth Healthcare Alliance website, social media outlets, and newsletter
- Recognition and logo on table tents
- Sponsor's choice of 1 of the following:
 - 2 complimentary conference registrations
 - 2 scholarship tickets to cover registration for SBHC staff to attend

Copper Supporting Sponsor | \$1,000

- Recognition and logo on table tents
- Sponsor's choice of 1 of the following:
 - 1 complimentary conference registration
 - 1 scholarship to cover registration for SBHC staff to attend

We also offer customized sponsorship packages if you have benefits that your organization would prefer or if you would like to cater to your sponsorship budget. Please reach out to [Aubrey Hill](#) to learn more.

We made it easy for you to become a Sponsor with an online form! Please [visit here](#) to enter in your sponsorship and payment details.

Benefits	Platinum Headlining Sponsor \$12,000	Gold Presenting Sponsor \$10,000	Silver Promoting Sponsor \$6,000	Bronze Gratitude Sponsor \$4,000	Copper Supporting Sponsor \$1,000
Opening Remarks and Speaker Introduction	✓				
Recognition during opening plenary	✓	✓	✓		
Logo on rotating banner for display between sessions and before sessions	✓	✓	✓		

Logo on table tents	✓	✓	✓	✓	✓
Recognition on website, social media, and newsletter	✓	✓	✓	✓	
Special thanks from Executive Director, Aubrey Hill	✓	✓			
Complimentary registrations or scholarships (or travel/registration scholarships)	5 (2)	4 (1)	3	2	1