



**REBRANDING
NORMALCY**

Youth Healthcare
Alliance

Formerly known as Colorado Association for School-Based Health Care

2023 Annual Conference April 26-28, 2023

Sponsorship Packet

Sponsorship Opportunities

Welcome! Youth Healthcare Alliance's conference is the premier event dedicated to all things school-based health. Over 100 school-based health center providers and staff, educators, school administrators, advocates, health care providers, and more gather each year for the annual Youth Healthcare Alliance's conference to learn and share best practices.

Join us on April 26-28, 2023 and connect with highly engaged attendees who care deeply about the academic success and well-being of youth, families, and communities across Colorado. This will be the first time Youth Healthcare Alliance has had an in-person conference in three years. The conference will be held at the American Mountaineering Center in Golden, Colorado.

This year's theme is Rebranding Normalcy. As we enter a new stage of the pandemic, we want to question and rebuild what "normal" means. SBHCs, as critical contributors to health equity in their communities, play a role in building a more equitable normal. Additionally, Youth Healthcare Alliance is going through a rebranding process, with the vision of better elevating the work of the SBHCs. This is a time of great opportunity, including embracing the chance to once again gather in-person to learn and share in a vision of empowering, improving, and celebrating the work of school-based health clinics.

Conference Audience

- School-based health center staff
 - Medical, dental, and behavioral health providers
 - Administrative and patient support staff
- School and district personnel
 - School health service providers
- Health plans
- Advocates
- Funders
- Researchers

- State government

Professional Areas of Interest

Best practices (clinical and operations), quality improvement, community partnerships, youth engagement, and population health strategies related to the following areas:

- Primary care
- Behavioral health
- Oral health
- Sexual and reproductive health
- Social determinants of health
- School collaboration

Within these areas, we are especially interested in topics that attend to health equity, inclusive care practices, collaborations, creative and alternative ways of applying the SBHC model, the future of SBHC health care, and workforce and youth engagement.

Options for Sponsoring Youth Healthcare Alliance's Conference

Platinum Headlining Sponsor | \$10,000

- Kick-off conference with highlight of sponsoring organization's commitment to youth and community health and introduction of the keynote speaker
- Feature on exclusive rotating banner displayed in conference in for viewing in between sessions and before sessions begin
- Prominent recognition and logo in conference program, table tents, and registration form
- Featured in glossy brochure inside Youth Healthcare Alliance branded swag that will be placed in each seat
- Recognition on all conference announcements, including Youth Healthcare Alliance website, social media outlets, newsletter, and registration form
- Special thanks from Youth Healthcare Alliance Executive Director Aubrey Hill during opening remarks
- Present Youth Healthcare Alliance Inspiration Awards to recognize individuals for their hard work
- 5 complimentary conference registrations and invitation to VIP Happy Hour Reception

Gold Presenting Sponsor | \$8,000

- Recognition at opening plenary session
- Recognition on all conference announcements, including Youth Healthcare Alliance website, social media outlets, newsletter, and registration form
- Feature on exclusive rotating banner displayed in conference in for viewing in between sessions and before sessions begin
- Featured in glossy brochure inside Youth Healthcare Alliance branded swag that will be placed in each seat

- Special thanks from Youth Healthcare Alliance Executive Director Aubrey Hill in opening remarks
- Prominent recognition and logo in conference program and table tents
- 4 complimentary conference registrations

Silver Promoting Sponsor | \$4,000

- Recognition at opening plenary session
- Recognition on all conference announcements, including Youth Healthcare Alliance website, social media outlets, newsletter, and registration form
- Feature on exclusive rotating banner displayed in conference in for viewing in between sessions and before sessions begin
- Special thanks from Youth Healthcare Alliance Executive Director Aubrey Hill in opening remarks
- Recognition and logo in conference program and table tents
- 3 complimentary conference registration

Bronze Gratitude Sponsor | \$2,000

- Recognition on all conference announcements, including Youth Healthcare Alliance website, social media outlets, newsletter, and registration form
- Recognition and logo in conference program and table tents
- 1 complimentary conference registration

Copper Supporting Sponsor | \$500

- Recognition and logo in conference program, registration form, and table tents

We also offer customized sponsorship packages if you have benefits that your organization would prefer or if you would like to cater to your sponsorship budget. Please reach out to [Aubrey Hill](#) to learn more.

Benefits	Platinum Headlining Sponsor \$10,000	Gold Presenting Sponsor \$8,000	Silver Promoting Sponsor \$4,000	Bronze Gratitude Sponsor \$2,000	Copper Supporting Sponsor \$500
Opening Remarks and Speaker Introduction	✓				
Recognition during opening plenary	✓	✓	✓		
Logo on rotating banner for display between sessions and before	✓	✓	✓		

sessions					
Logo in program, table tents, registration form	✓	✓	✓	✓	✓
Recognition on website, social media and newsletter	✓	✓	✓	✓	
Featured on glossy brochure inside swag	✓	✓			
Special thanks from Executive Director, Aubrey Hill	✓	✓			
Presentation of Inspiration Awards	✓				
Complimentary registrations	5	4	3	1	
VIP access to post-conference cocktail hour	✓				

We made it easy for you to become a Sponsor with an online form! Please [visit here](#) to enter in your sponsorship and payment details. If you are interested in a custom package or need other information about sponsorship, please contact [Aubrey Hill](#), Executive Director.